# Important notes for mTMS approach

* Move quickly – it is important to have as much as possible contracts of interest in place – be it contract for research, sales contracts, clinical trials etc.
* It is also important to identify who would be the most important collaborators at certain phases for the fastest business/company development. *E.g.* having a clinical trial in collaboration with Cleveland Clinic may accelerate adoption of the new technology across the US market.
* Identify the top clinics where we want to place our systems – e.g. Cleveland Clinic, Mayo Clinic, Karolinska Insititutet, Erasme clinic Brussels, etc.
* It would be also very important to spark early interest of (preferably high-profile) investors. Guys such was Alfred Lee Loomis for Vannevar Bush.
* Develop and nurture a correct team spirit.
* Winston Churchil: ”LET US THEREFORE BRACE OURSELVES TO OUR DUTIES, AND SO BEAR OURSELVES THAT, IF THE BRITISH EMPIRE AND ITS COMMONWEALTH LAST FOR A THOUSAND YEARS, MEN WILL STILL SAY – ’THIS WAS THEIR FINEST HOUR’”
* Make such a collaborations that you get the access to the current developments of technique, so that you do not have to lose time to discover already available technology.